



KAREN OLDHOVEN

Event MC & Moderator
Speaker

Media Kit 2026



About

High-Level Events & Personal Brands

Karen Oldhoven is a boundary-pushing **Event MC, Moderator, Brand enthusiast** and advocate for women, girls and the deaf community. Raised in a Dutch village, expect a distinctive combination of grounded perspective and international outlook.

Political & Corporate Stages

Her career spans political stages and corporate environments by presenting events and guiding leaders to articulate with clarity and distinction.

Media Experience

Her international journey began at twenty with Marriott in Los Angeles, followed by thirteen years in sales roles at companies including JCDecaux.

Visibility & Identities

Her brand advisory work started in 2020, since then she worked **both on stage and behind the scenes** with executives, political leaders and teams, **bringing clarity, connection and visibility**. Whether moderating high-level events for the **United Nations** or facilitating private sessions, she guides leaders to articulate their value, strengthen presence and lead with influence.

It's About People

She's devoted to the art of presenting high-level events and Brand advisory for organizations and high-profile leaders where the **audience** is her **priority**.

Activated Relationships

Networking lies at the heart of gatherings. Karen intertwines **MC & Brand expertise** to create spaces where networking thrives, encouraging participants to connect. By infusing interactive methods like Q&As, panels and interviews, fostering real connections to realize innovation and capital.

Your Vision to Reality

Work with her and her questions are:

1. What are the goals of your event?

☞ So Karen ensures measurable and lasting impact

2. Who is your audience?

☞ She adapts language, tone and content to resonate

3. What impression should attendees leave with?

☞ She connects guests to your brand, topic & mission

One Goal

Enduring results you can see, feel and build on.



**RAW MATERIALS
WEEK 2024**
9 - 13 DECEMBER | BRUSSELS
#RawMaterialsWeek

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Event MC & Moderator

✓ Experience with High-Level guests

Karen hosted events featuring EU- & UN Officials, (Prime) Ministers, Commissioners, Director Generals, Business Leaders, Academia & Civil society, showcasing professionalism and grace on global stages.

✓ Optimistic interaction

Fostering connections by encouraging interaction among attendees. Bringing ideas such as Q&As, icebreakers to create an engaging atmosphere. Based on needs and fit with type of gathering.

✓ Personal approach

Thanks to a 20 year Media background, her preparation ensures flawless execution, based on goals and audience. Guest introductions are original with clever wordplay.

✓ Deep dive study

Each event is a "deep dive" study, exploring the heart of the matter and as a moderator she asks the question behind the question. Exploring fundamentals to see through the audience's eyes.

✓ Driven by positive impact

Positive progress is what she stands for and is always open to tips and suggestions to refine her craft and deliver value to clients and most importantly their audiences.

✓ Languages

Fluent in English and Dutch. Everything she does always comes with a dash of humor.

Book Karen: Bookings@theoldhoven.com



EDIH
European
Digital Innovation
Hubs Network

Opening: FireSide Chat

EDIH Network Summit 2024
26-27 November The Egg, Berlin

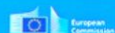


Karen Oldhoven
Moderator



Roberto Viola
Director General,
DG CNECT, European
Commission

EDIH European
Digital Innovation
Hubs Network



EDIH
European
Digital Innovation
Hubs Network



Reviews

"I definitely recommend Karen"

"Karen moderated the European Commission's high level conference on critical raw materials in November 2022. She prepared herself well, ensuring that she understood the client's needs. On the day, she was calm, poised and empathetic as moderator. I would definitely recommend Karen for future events."

European Commission,
P. Handley

"Brilliant & engaging speaker"

"Karen is a brilliant and engaging speaker! She delivered her Personal Branding Masterclass for women entrepreneurs in our mentoring programme. The Masterclass engaged entrepreneurs from Nigeria, India, UK, Ireland, Jordan, United States and Turkey, to name a few. She offers practical insight into such an important concept."

Cherie Blair Foundation,
Program Manager

"Everything according to plan"

"It was a successful event with Karen being the moderator and everything went according to plan! Thanks for your tip from Karen."

Google Netherlands,
Event Manager

"Practical approach to leverage their best selves"

"Karen facilitated a personal branding workshop for students at Erasmus University Rotterdam. The session allowed attendees to introspect on their strengths and personality traits while benefiting from evidence-based insights on personal development. She masterfully guided them in this exploration with relatable stories! Karen's practical approach helped participants understand how to leverage their authentic and best selves."

Erasmus University
Ass. Professor Chaudhri



Client Highlights







Client: Deloitte

Speaker

Advocate for Visibility

Since February 2020, Karen has worked as a (Personal) Brand Advisor, supporting executives, political leaders, and professionals who struggle to articulate their value and achieve visibility within their careers.

As an advocate for women and the deaf community, she's dedicated to motivating leaders express their expertise, unlock opportunities and establish presence.

Merged Branding & Presence

Through burnout and thanks to mentorship, she rediscovered her passion for branding and presenting. Today, she integrates on-stage facilitation with private advisory work, guiding leaders and teams develop clarity, presence and influence.

Trainer & Speaker

When facilitating team and private sessions, these simple yet powerful questions are asked:

"Who are you and what do you stand for?"

"What do you want in your career or organization?"

What she offers

- (Executive) Private Sessions
- Team Workshops + follow-up 1:1 sessions
- 6-Month program

Trusted by

- ✓ United Nations (DP and BIOFIN)
- ✓ European Commission
- ✓ TEDxAmsterdam Women
- ✓ Deloitte
- ✓ L'Oréal and others

Outcomes

- ✓ Awaken you to your roots, skills and value
- ✓ Craft Brand Statement and articulate it
- ✓ Practical tools & strategic action plan
- ✓ Strengthen presence, clarity and influence

Book Karen

Bookings@theoldhoven.com

Karen Oldhoven
Event Moderator

Barbara Klep
Managing Director
Contract Logistics

Ronald Poort
Executive Vice President
Global Head Consumer

Peter Matthiesen
Senior Director
Group Innovation

DSV

Bookings

Details

Connect [Linkedin](#)

Ring [+316 2847 3699](tel:+31628473699)

Book Bookings@theoldhoven.com

Rehearsals

Rehearsals ensure smooth coordination and timing between the agenda, speakers and AV teams. Preparation elevates professionalism and allows moments to unfold with precision.

Bookings Include

Briefing form, 3 pre-meetings, 1 post-meeting, preparation, research and writing script, cue cards, rehearsal the day before and of course a memorable experience.

Exclude

Travel expenses from the Netherlands, extra rehearsals.



The Deaf Community

*Advocating for the deaf community
calls for action.*

*Please include 430 million deaf people worldwide (source: WHO):
use subtitles in branding and communication, hire them,
learn about their experiences. Simply act.*

Thank you for that.

~ Karen Oldhoven



Workiva
AMPLIFY
EMEA



Your vision,
my expertise

Let's collaborate.

Warm regards,
Karen Oldhoven